

## ABOUT ME

My name is Pedro and I'm an Interactive Designer based in London. I have 2 years agency experience and some previous freelance experience gained during my degree.

Working with HTML, PHP, Javascript, and Flash Actionscript, I try to create embracing experiences for the user through the use of familiar concepts and metaphors. I appreciate simplicity and use it as much as possible, in the best possible way.

## MY EXPERIENCE

### November 2008 > October 2010

*Junior Interactive Designer at Halpern Cowan Ltd.*

In my two years at Halpern Cowan I was involved in a variety of projects including website design, mobile application prototype design, front-end build (HTML, CSS, JQuery), back-end integration (PHP, MySQL), and information architecture. The dimension of the projects ranged from small internal projects to full scale, complex websites.

### July 2004 > present

*Freelance Web Designer*

Since the beginning of my degree I've been developing occasional freelance projects. These projects gave me the opportunity to develop some very interesting websites and also my personal management and technical skills.

## MY EDUCATION

### January 2004 > March 2008

*BA Audiovisual and Multimedia*

Focus: Web development; Graphic Design; Photography; Sound Editing and capture; Video editing and capture; Lightning; Video Production; 3D modelling and animation; Communication theories; Semiotics; Sociology of communication; Advertising and marketing basics; Public relations basics; Narrative models.

ESCS-IPL, Lisbon (School of Communication and Media Studies) – [www.escs.ipl.pt](http://www.escs.ipl.pt)

### November 2005 > January 2006

*AVID non-linear editing course*

ESCS-IPL, Lisbon (School of Communication and Media Studies) – [www.escs.ipl.pt](http://www.escs.ipl.pt)

### September 2002 > July 2003

*Web Authoring technical course*

Focus: HTML; PHP; JavaScript; Adobe Photoshop; Adobe Illustrator; Adobe Premiere; Sound Forge; Dreamweaver; Flash/Actionscript.

ETIC, Lisbon (Technical School of Image and Communication) - [www.etic.pt](http://www.etic.pt)

## THE EXTRAS

### 17/04/2008 > 22/06/2008

Participation in the "Video Theque" of the "Calypso" exhibition at the Sala Rekalde Gallery in Bilbao, Spain, with the short film "Midnight"

### 19/06/2007

Film Screening of the short film "Midnight" at the Village Xpress – Lisbon Village Festival 2007 (short film can be seen at: [www.youtube.com/watch?v=L0VQatW83dk](http://www.youtube.com/watch?v=L0VQatW83dk))

### 2006

Publication of two web sites on the Web Design Index 6 – The Pepin Press / Agile Rabbit Productions (page 309)

### 2006 & 2004

Directed, edited and wrote the scripts for two music videos for Portuguese musician Paulo Vicente (a.k.a. GADZ) - Videos can be seen at: [www.youtube.com/aovelhanegra](http://www.youtube.com/aovelhanegra).